

## ENITED introduces the Association Academy

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*The first Association Academy is a breeding ground for ideas.*

From the 5th to 6th of December 2016 the first „Association Academy“ takes place in Salzburg. It is an educational platform for all kind of associations, particularly addressing the staff and middle-management at the smaller and mid-sized associations. Ivo Franschitz, Owner of ENITED Business Events and supporting associations for many years, on why he initiated this workshop: “The fact is that our environment is in a constant state of change. One of the consequences is that the expectations of the clients of any association, their own members, are rapidly changing. We are living in a knowledge and information-driven society. Since Google & Co the availability of information is no longer an argument to stick with an association. Associations have to act, react and adapt to this new conditions. This is what the Association Academy is all about.”

### The first Association Academy is a breeding ground for ideas

The idea behind the Association Academy is to gather representatives from European associations, who share issues, problems and experiences in a two-day workshop. On purpose there is no ready-made program, but the participants themselves are the creators of the program. This assures that only topics, which are really important, are dealt with and, compared to ordinary lectures, highly improves the learning effect. The participants learn from and teach each other at the same time. The ENITED experts Henrik von Arnold und Julija Palatin act as moderators and hosts sharing their knowledge with the Academy’s participants. Joined by the [Green Hat People](#), one of Europe’s leading companies in Active Learning, this intense two-day workshop will provide a rich learning environment for all participants

### Facts and figures about the First Association Academy:

The first Association Academy is supported by the Destination Salzburg and its Salzburg Convention Bureau.

**It takes place** on December 5<sup>th</sup> to 6<sup>th</sup>, in a Christmas dressed Salzburg, Austria.

**The participant number** is limited to max. of 50 people.

**The registration** shall be made on [www.trippus.net/AssociationAcademy2016](http://www.trippus.net/AssociationAcademy2016)

**Prices** (all inclusive 20% Austrian VAT): EURO 890,--

**For further questions** about the workshop please contact Julija Palatin: [Julija.P@enited.eu](mailto:Julija.P@enited.eu)

### Fact Sheet: ENITED Business Events GmbH I Sharing the idea of excellence

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