



## **ICCA Congress 2017 in Prague. The Global Business Events industry gathering, with a new record number of participants.**

**Vienna, October 2017: The International Congress and Convention Association (ICCA) organises their Global industry event from November 12 to 15 this year. Already for the 56<sup>th</sup> time the Business events industry meets, this time in Prague. More than 1.100 participants from over 60 countries have already signed up, which is an all-time record. International destinations, venues, agencies and other service provider from the Live communication field come together, forming a unique platform for „Learning & Sharing Best Practice“. Also for ENITED Business Events, the leading Austrian Business events consultancy company, it is a hard-to-miss event and their attendance all but mandatory.**

ENITED Owner Ivo J. Franschitz on the industry event: "Also this year, we are present with our entire ENITED team and are invited to organize two sessions/workshops on the topics of Destination Marketing and "Business Afterlife". We will also discuss the latest trends in our industry with the second edition of our exclusive ENITED Meeting, titled "Mirror, Mirror on the wall!". New this year is our participation in the ICCA Education Program with the donation of a special prize. All donations will be auctioned off onsite, via a "Silent Auction". All proceeds will go to the ICCA Education Fund."

ENITED Business Partner Rosa B. Reyero Miguelez adds: "We are celebrating our 10-year membership this year and ICCA is still one of the most important global knowledge and networking platforms. This is one of the reasons why we are always happy to contribute actively, to the congress content and with our personal engagement."

**The 56<sup>th</sup> edition of the annual ICCA Congress takes place from November 12<sup>th</sup> to 15<sup>th</sup>, 2017 in Prague.** ICCA - the International Congress and Convention Association - represents the world's leading suppliers in handling, transporting and accommodating international meetings and events, and comprises over 1,000 member companies and organisations in almost 100 countries worldwide. Since its establishment over 50 years ago, ICCA specialises in the international association meetings sector, offering unrivalled data, communication channels, and business development opportunities. For further information, please visit: [www.iccaworld.org](http://www.iccaworld.org).

**Photographs:** Imprint for publicity purposes, free of charge

**Copyright:** ENITED Business Events

**From left to right:** Henrik von Arnold, Rosa B. Reyero Miguelez, Ivo Franschitz

**Inquiries:** Maria Th. Nordegg, [nordegg@team4communications.at](mailto:nordegg@team4communications.at), +43 (660) 165 38 38



---

## ENITED Facts & Figures

- More than 40 years of experience
- International orientation: more than 35 international destinations
- Headquarters in Vienna: access to important local business contacts
- Knowledge of many industries and segments
- 360° approach
- Flexible and individualized services
- Access to in-depth knowledge & expertise beyond our industry
- Some 1,000 business event projects planned and held since 1990
- Multilingual team of employees
- Top-quality worldwide partner network
- Member of EMBA | ICCA | PCMA
- ISO/IEC 17024 “Event Marketing Expert” certificate

**ENITED Business Events GmbH** | Gilgegasse 11/14 | 1090 Wien, Österreich  
p: +43 (1) 4095631-0 | f: +43 (1) 4095631-22  
m: [welcome@enited.eu](mailto:welcome@enited.eu) | [www.enited.eu](http://www.enited.eu)

[Sharing the idea of excellence.](#)