



## ENITED Business Events Solutions.

**We're strategists, mentors, and stage managers. Sometimes all at once.**

ENITED is our response to the challenges and trends of the market and the times. Increasing complexity is creating a need for clarity, simplicity and empathy. A fundamental requirement is in-depth knowledge of our customers' needs, markets and industries.

We work with ambitious corporations, active associations, and up-and-coming destinations. Whether you want to share knowledge, exchange ideas or develop an international business events destination, we can help you attract the right people. Tell us what moves you and we'll show you how to move others in the same direction.

We created our own ENITED Excellent.C Model<sup>®</sup> | Competence, Consulting and Coordination. Benefit from our 360° approach and take advantage of our specialized knowledge, our extensive experience and expertise in the business events industry.

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### ENITED Excellent.C Model<sup>®</sup>



## ENITED Platform Solution<sup>®</sup>

Our business events industry has been in a transformation process for quite some time. Ways of engagement have changed. Content, structure & formats of business events have evolved. “Live” and “virtual” channels have started to become one.

A new generation of business events is in the making, where the needs of an international event organizer are defined by the likes of event participants.

Staying connected **and** remaining relevant for your members and your stakeholders is the key. Create the right mix of **offline & online** engagement tools for your community.

**Our knowledge, our experience and our network. All at your service.**

We have taken that firm belief to heart and offer an **online event platform**, designed for today and tomorrow.



### Development | Preparation

<p>Facts</p> <p><b>ENITED Solution</b></p>	<p><b>Online registration/booking management</b></p> <p>ENITED provides &amp; operates the online software solution to allow event participants to register and book services online.</p> <ul style="list-style-type: none"> <li>✓ Cloud-based online registration tool, available 24/7</li> <li>✓ User-friendly registration platform, adaptable to the event organizer’s corporate design</li> <li>✓ Automated confirmation &amp; payment processes</li> <li>✓ Up-to-date &amp; secure environment for online payment processes (via credit card, bank transfer, etc.)</li> <li>✓ Flexible, modular software solution to add additional elements (e.g. Abstract, Exhibition, Sponsor, Social events &amp; programme management)</li> </ul>
<p>Facts</p> <p><b>ENITED Solution</b></p>	<p><b>Communication with all event participants &amp; stakeholders</b></p> <p>ENITED manages all aspect of communication with the event participants &amp; stakeholders.</p> <ul style="list-style-type: none"> <li>✓ Detailed event communication plan including social media implementation</li> <li>✓ Individual &amp; efficient communication through the software solution</li> <li>✓ Communication &amp; engagement before, during and after the event</li> </ul>

**Realization**

<p>Facts</p> <p><b>ENITED Solution</b></p>	<p><b>Design, creation &amp; setup of event platform, space and format (Hybrid or Virtual)</b></p> <p>ENITED, together with its network partner, takes care of the creation &amp; implementation of a modern event platform, fitting the defined event's purpose &amp; content.</p> <ul style="list-style-type: none"> <li>✓ End-to-end solution</li> <li>✓ Event timeline/agenda management</li> <li>✓ Possible mix of live &amp; virtual sessions including live broadcast/stream</li> <li>✓ Defined working groups (interactive workshops, concurrent sessions, pre-scheduled meetings/groups, social &amp; networking groups, etc.)</li> <li>✓ Exhibitor/Sponsor marketplace</li> <li>✓ E-Poster/Knowledge spaces</li> </ul>
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One event platform fitting all elements of concept, content, design, structure and format together like the pieces of a puzzle.

After all, an outstanding result isn't a coincidence; it's based on strategic planning and efficient processes.

**We deliver a turnkey solution.**

## **GOOD Partners | A Record to prove it.**

For ENITED, quality always comes first.

It is not about the number of business events projects, but about the quality of our engagement and solutions for each & every one of it. That's how we measure our success.



Hereunder, a selection of our coordination projects and our clients, proving our competence and reliability.

**3M Worldwide Meeting** | 150 participants | [2005](#) | [Prague](#)  
**Abbot Laboratories Worldwide** | 150 participants | [2005](#) | [Prague](#)  
**ASNEMGE Meeting** | 150 participants | [2008](#) | [Prague](#)  
**Austrian Chamber of Commerce Conference** | 250 participants | [2003](#) | [Vienna](#)  
**Captive Resources Incentive** | 300 participants | [2012 – 2019](#) | [Austria](#)  
**Coca-Cola Austria Event Projects** | 50 – 3.000 participants | [2000 – 2019](#) | [Austria](#)  
**Coca-Cola USA Event Projects (FIFA World Cup, Olympic Winter Games, UEFA Euro, Special Olympics Winter Games)** | [2000 – 2019](#) | [Europe](#)  
**Colt International Meeting** | 30 participants | [2018](#) | [Austria](#)  
**Curium Social events** | 30 participants | [2017](#) | [Vienna](#), [2018](#) | [Düsseldorf](#)  
**DISTRIPRESS Congress** | 1.000 participants | [2007 - 2016](#)  
[Vienna](#), [Hamburg](#), [Barcelona](#), [Glasgow](#), [Cannes](#), [Brussels](#), [Dubai](#)  
**EBU (European Broadcasting Union) Media Meeting** | 300 participants | [2014](#) | [Vienna](#)  
**ERAM-SERIN Meeting** | 350 participants | [2010](#) | [Brussels](#)  
**EANM Congress** | 5.500 participants | [2002 - 2020](#)  
[Vienna](#), [Istanbul](#), [Athens](#), [Copenhagen](#), [Munich](#), [Barcelona](#), [Birmingham](#), [Milan](#), [Lyon](#),  
[Gothenburg](#), [Hamburg](#), [Düsseldorf](#)  
**ECCO Congress** | 3.500 participants | [2008 - 2014](#)  
[Lyon](#), [Hamburg](#), [Prague](#), [Dublin](#), [Barcelona](#), [Vienna](#), [Copenhagen](#)  
**EFTTA Trade Exhibition** | 3.500 participants | [2013](#) | [Vienna](#)  
**EURETINA Sport event** | 200 participants | [2018](#) | [Vienna](#), [2019](#) | [Paris](#)  
**FEBS Congress** | 2.500 participants | [2007](#) | [Vienna](#)  
**FRA (Fundamental Rights Agency of the EU) Meetings** | 50 – 3.500 participants  
[2007 - 2010](#) | [Vienna](#)  
**GE Incentive** | 150 participants | [2013 - 2015](#) | [Europe](#)  
**Grayling Event Projects** | 100 – 2.000 participants | [2001 – 2008](#) | [Austria](#)  
**Heineken CEE Meetings** | 20 – 150 participants | [2008 - 2012](#) | [Central Europe](#)  
**International Forfeiting Association Conference** | 200 participants | [2000 – 2001](#) | [Tyrol](#),  
[Budapest](#)  
**KAO Group** | 3.000 participants | [2019](#) | [Vienna](#)  
**MIRO Congress** | 200 participants | [2012](#) | [Vienna](#)  
**Plus Endoprothetik Congress** | 1.200 participants | [2004](#) | [Vienna](#)  
**Shenandoah Life Insurance Incentives** | 300 participants | [2004 – 2010](#) | [Europe](#)  
**Styrian Chamber of Medical doctors** | 30 participants | [2000 – 2019](#) | [Vienna](#)  
**UEGW (United European Gastroenterology Week)** | 13.000 – 15.000 participants | [2008 – 2009](#) | [Vienna](#), [London](#)  
**Van Cleef & Arpel Presentation** | 200 participants | [2018](#) | [Vienna](#)

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## Additional ENITED Solutions<sup>®</sup>

### Our answers for tomorrow. Today.

ENITED stands for engaging with people of all segments in our business, sharing our ideas and solutions with our clients and creating learning opportunities and new knowledge.

Our ENITED solutions are based on that engagement, based on the continuous process of listening and learning about the needs amongst associations, corporations, destinations and other involved stakeholders.

Here is our current list of solutions we have been designing and implementing over the last years.

- Hands-on lectures, workshops and training sessions providing essential insights on major trends and recent developments in our business, along with tips on smart, efficient organization
- Innovative Survey & research tools as well as benchmark studies (e.g. Mystery shopping) for destinations, convention bureaus & venues
- Market-relevant functionality studies for the validation and planning of convention centres
- Agile strategies to improve stakeholder involvement and cooperation in a destination
- Useful guidance on structure and organisation for CVB's
- In-depth product development for business networks & alliances
- Reliable support of venues in their marketing & business planning
- Creation & customization of a unique information & communication platform for associations & destinations
- ENITED Matchmaker<sup>®</sup> solution for associations, corporations & destinations to successfully navigate the complex supply & demand side of the international business event market
- Development of our ENITED Association Academy<sup>®</sup>
- Foundation of our own ENITED Network of excellence<sup>®</sup>

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## ENITED Facts & Figures

**Keeping a high profile. And leaving a lasting impression.**

The advantages of collaborating with ENITED.

- More than 40 years of experience
- International orientation: more than 40 international destinations
- Headquarters in Vienna: access to important local business contacts
- Knowledge of many industries and segments
- 360° approach
- Flexible and individualized services
- Access to in-depth knowledge & expertise beyond our industry
- Some 1,000 business event projects planned and held since 1990
- Multilingual team of employees
- Top-quality worldwide partner network
- Member of 27NAMES | EMBA | ICCA
- ISO/IEC 17024 “Event Marketing Expert” certificate

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**Anything’s possible. If you take the first step.**

Planning a business event requires hundreds of decisions.  
Make the first one today: contact us.

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**Sharing the idea of excellence.**