



## ENITED Business Events Solutions.

**We're strategists, mentors, and stage managers. Sometimes all at once.**

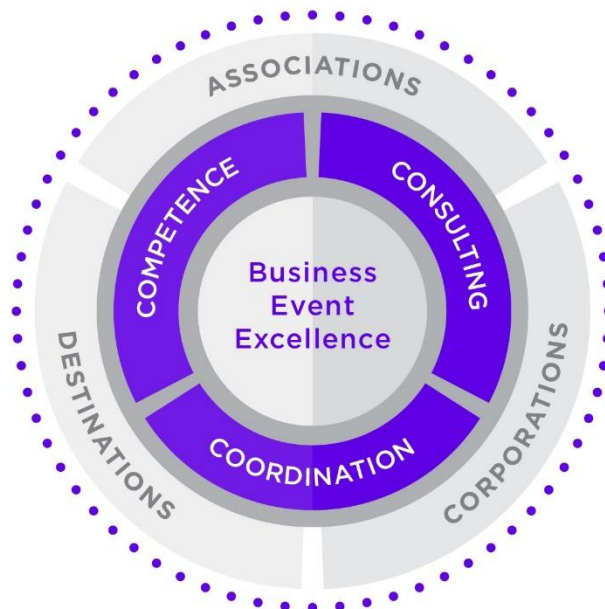
ENITED is our response to the challenges and trends of the market and the times. Increasing complexity is creating a need for clarity, simplicity and empathy. A fundamental requirement is in-depth knowledge of our customers' needs, markets and industries.

We work with ambitious corporations, active associations, and up-and-coming destinations. Whether you want to share knowledge, exchange ideas or develop an international business events destination, we can help you attract the right people. Tell us what moves you and we'll show you how to move others in the same direction.

We created our own ENITED Excellent.C Model<sup>®</sup> | Competence, Consulting and Coordination. Benefit from our 360° approach and take advantage of our specialized knowledge, our extensive experience and expertise in the business events industry.

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### ENITED Excellent.C Model<sup>®</sup>



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## ENITED Sport Event Solution<sup>®</sup>

### Important sport events need endurance. And the right coach.

Have you ever added the element of sports in your marketing tool set and relationship management efforts for your business events? Or are you at least considering it?

More and more international event organizers have started to realize the power and appeal of sport activities for a great number of their congress or conference participants.

It is a unique & very personal way of engagement with your audience in a rather unconventional form. It enhances the peer-to-peer and community experience and creates a sense of joint-effort and achievement.

Adding the CSR or charity commitment aspect as one common goal, all under the simple umbrella of a friendly sport contest, will definitely enhance the participant's experience and contribute to the legacy of your event.

### Excellent sport events make our hearts beat faster – at just the same rate as yours.

ENITED is a renowned and highly regarded stager for demanding and complex events. Based in Vienna, we have crafted brand messages, made a name for ourselves in destination management and facilitated many successful business events – from two-person meetings to a high-end international conference and a global sports event.



Hereunder, a small selection of our sport event projects and of our clients.

- ✓ **Coca-Cola Austria** | Vienna City Marathon | Vienna | [2000 - 2020](#)
- ✓ **EURETINA** | Charity Run | Vienna, Paris | [2018 - 2019](#)
- ✓ **Coca-Cola USA & Austria** | Special Olympic Winter Games | Austria | [2017](#)
- ✓ **Coca-Cola Austria** | Coca-Cola Football Cup | Austria | [2005 - 2015](#)
- ✓ **UEGW** | Charity Run | Paris, Vienna, London | [2007 - 2009](#)
- ✓ **Coca-Cola USA & Austria** | Olympic Winter Games | Torino | [2006](#)
- ✓ **Coca-Cola USA & Austria** | FIFA World Cup | Germany | [2006](#)

We not only ensure things go well during your event – we also ensure the planning and final wrap-up phases go smoothly. Our knowledge and expertise, proven concepts and procedures, as well as individualized support will keep you on the right path. With ENITED, you're in safe hands every step of the way.

### Vienna is our hub. The whole world is yours.

Backed by our international experience and multilingual team, we can make your sport event successful at the destination of your choice.

From A for Amsterdam to Z for Zurich, we have successfully organized and supported events in more than 40 international destinations.

Wherever your event is to be held, we combine our global event expertise with regional knowledge to deliver outstanding results every time.



Some of our past & future project's destinations.

Amsterdam | Athens | Baku | Barcelona | Belo Horizonte | Berlin  
| Birmingham | Brussels | Budapest | Copenhagen | Costa del Sol | Dubai |  
Dublin | Düsseldorf | Florence | French Riviera | Gdansk | Glasgow  
| Gothenburg | Graz | Hamburg | Innsbruck | Istanbul | Lisbon | London  
| Lucerne | Lund | Lyon | Milan | Munich | Nuremberg | Paris | Prague  
| Porto | Riga | Salzburg | Skelleftea | Stockholm | Tallinn | Tbilisi | Torino  
| Vienna | Zurich.



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### Additional ENITED Solutions<sup>®</sup>

#### **Our answers for tomorrow. Today.**

ENITED stands for engaging with people of all segments in our business, sharing our ideas and solutions with our clients and creating learning opportunities and new knowledge.

Our ENITED solutions are based on that engagement, based on the continuous process of listening and learning about the needs amongst associations, destinations, venues and other involved stakeholders.

Here is a number of other solutions we have been designing and implementing over the last years.

- Hands-on lectures, workshops and training sessions providing essential insights on major trends and recent developments in our business, along with tips on smart, efficient organization
- Innovative Survey & research tools as well as benchmark studies (e.g. Mystery shopping) for destinations, convention bureaus & venues
- Market-relevant functionality studies for the validation and planning of convention centres
- Agile strategies to improve stakeholder involvement and cooperation in a destination
- Useful guidance on structure and organisation for CVB's
- In-depth product development for business networks & alliances
- Reliable support of venues in their marketing & business planning
- Creation & customization of a unique information & communication platform for associations & destinations
- ENITED Matchmaker<sup>®</sup> solution for associations, corporations & destinations to successfully navigate the complex supply & demand side of the international business event market
- Development of our ENITED Association Academy<sup>®</sup>
- Foundation of our own ENITED Network of excellence<sup>®</sup>

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## ENITED Facts & Figures

**Keeping a high profile. And leaving a lasting impression.**

The advantages of collaborating with ENITED.

- More than 40 years of experience
- International orientation: more than 40 international destinations
- Headquarters in Vienna: access to important local business contacts
- Knowledge of many industries and segments
- 360° approach
- Flexible and individualized services
- Access to in-depth knowledge & expertise beyond our industry
- Some 1,000 business event projects planned and held since 1990
- Multilingual team of employees
- Top-quality worldwide partner network
- Member of 27NAMES | EMBA | ICCA
- ISO/IEC 17024 “Event Marketing Expert” certificate

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**Anything’s possible. If you take the first step.**

Planning a business event requires hundreds of decisions.  
Make the first one today: contact us.

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Sharing the idea of excellence.